

# DIAMOND-KOTE<sup>®</sup>

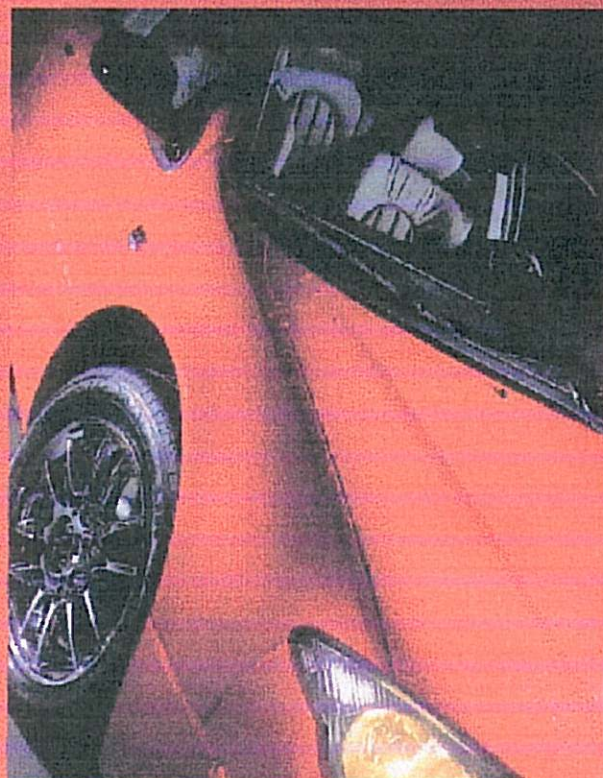
## DK9000

### Electronic Vehicle Corrosion Control Module



### Exclusive BodyGuard Dual Technology

The best line of defence against  
corrosion in ALL weather conditions



PRESERVE AND PROTECT WITH DIAMOND-KOTE  
1-800-571-8925  
[www.diamondkote.com](http://www.diamondkote.com)

A Tradition of Excellence Since 1968  
Diamond-Kote is a registered trade mark of Diamond-Kote  
Industries

NOV 10 4





### The Simple Science of Corrosion

- ✓ Corrosion is an electrochemical reaction in metal.
- ✓ Steel is a man made substance produced from iron ore and additives.
- ✓ During the steel refining process, impurities are added to the steel. When the steel and impurities are exposed to the environment an electrical reaction occurs (corrosion).
- ✓ Electronic corrosion control uses regulated electrical current to prevent the corrosive attack on metal. There are two methods, Sacrificial Anode and Impressed Current.
- ✓ Impressed Current: To impress a controlled direct current (DC) of electricity into the metal vehicle body to provide a reverse flow of free electrons to protect the metal.
- ✓ Sacrificial Anode: Anodes, made of metal that naturally has a higher positive charge than the metal on the vehicle are placed on the vehicle body. The higher positive charge of the anodes attracts free electrons that cause corrosion. The anodes now corrode rather than the vehicle.
- ✓ Most vehicle systems only use one science.

### The DK-9000 Advantage: "BodyGuard" Dual Technology

- ✓ The DK 9000 Electronic Vehicle Corrosion Control System successfully combines both *Impressed Current* and *Sacrificial Anode* technology in one unit.
- ✓ Sacrificial Anodes: When installing the DK 9000, sacrificial anodes are strategically attached to the vehicle. A positive charge of +35-45 volts is put onto these anodes, which causes a strong attraction of free electrons away from the vehicle and onto the anodes. This causes the anodes to corrode (sacrifice) rather than the vehicle.
- ✓ Impressed Current: The +35-45 volts that are applied to the anodes causes a uniform flow of free electrons (impressed current) throughout the metal of the vehicle. The constant flow of free electrons in the metal prevents them from attacking the steel and causing corrosion.
- ✓ Seeing the anodes corrode gives you visual proof that the system is working!
- ✓ The DK 9000 safely outputs +35-45 volts while drawing only approximately 38mA, providing a higher level of protection to the vehicle body.





DK 9000

With "BodyGuard" Technology Features:

- ✓ "BodyGuard" technology combines both sacrificial anode and impressed current science.
- ✓ The Sacrificial Anodes give customers visual proof that the system is working.
- ✓ Easy to install.
- ✓ Will not interfere with audio equipment or vehicle alarms.
- ✓ The Output Voltage on the anodes is stepped up to between 35 - 45 Volts DC to give increased effectiveness.
- ✓ Uses less battery current than most vehicle alarm systems.
- ✓ No danger of electric shock by merely touching the vehicle.
- ✓ Proven technology since 1989.
- ✓ Laboratory tested.
- ✓ New and used vehicle compatible.
- ✓ Fully insured.
- ✓ Lifetime product warranty.

**Don't Settle For Ordinary Protection.....**

Diamond-Kote products have been created to protect your new vehicle from the damaging effects of the widest extremes of climate.

Diamond-Kote Protection Products carry a Fully-Insured Warranty for your protection. This is your assurance of the highest standards of quality and professional workmanship.



## **BULLETIN**

Date: July 25, 2006

Subject: D-K9000 Corrosion Control Module Cleaning of Anodes

To: All Diamond-Kote and SAL Marketing Representatives

When installing the DK9000 Module, Sacrificial Anodes are strategically attached to the metal body of the vehicle. A positive charge is impressed into these anodes, which causes a strong attraction of free electrons away from the vehicle and into the anodes. This causes the anodes to corrode (sacrifice) ahead of the metal body panels thus providing rust protection for the vehicle. However it should be kept in mind that as the Sacrificial Anodes are being consumed during the protection process, it leaves behind a small amount of white powdery residue.

Customers must be informed to regularly inspect and clean the anodes if necessary to remove any build up of oxidation (white powdery residue). Although this is performed during an annual inspection by the dealer, the level of corrosion may be more pronounced on certain vehicles and in certain climates. If the oxidation is not removed on a regular basis it may have a negative affect on painted surfaces adjacent to the anodes due to the slight acidic nature of the residue.

Please inform all customers that have the DK9000 Module installed on their vehicle to visually inspect the anodes regularly, for example, when checking fluids such as oil, windshield wash, etc. If oxidation is present use warm soapy water and an old tooth brush or cloth to wipe clean the residue. If done on a regular basis, the cleaning process is fast, easy and efficient.

Thanks for your time and consideration,

RJ (Jamie) Kerr  
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# ELECTRONIC ENVIRONMENTALLY FRIENDLY RUST GARD



## Do Your Part! Go GREEN

- \* ELECTRONIC ALTERNATIVE FOR CHEMICAL RUST INHIBITING PROTECTION
- \* ENVIRONMENTALLY FRIENDLY
- \* PATENTED STATE-OF-THE-ART DESIGN
- \* MAINTENANCE FREE
- \* GUARANTEED PROTECTION FROM SURFACE RUST CAUSED BY STONE CHIPS OR SCRATCHES
- \* TESTED BY CRIQ  
(CENTRE DE RECHERCHE INDUSTRIELLE DU QUEBEC)
- \* SOLD WORLD WIDE



## LIFETIME PRODUCT GUARANTEE!

Pro-Tech Seal® is a registered trademark of Pro-Tech Seal Manufacturing Inc.  
Customer Service Canada and USA, 1-800-661-6910 or 780-489-1800





# ELECTRONIC ENVIRONMENTALLY FRIENDLY RUST GARD

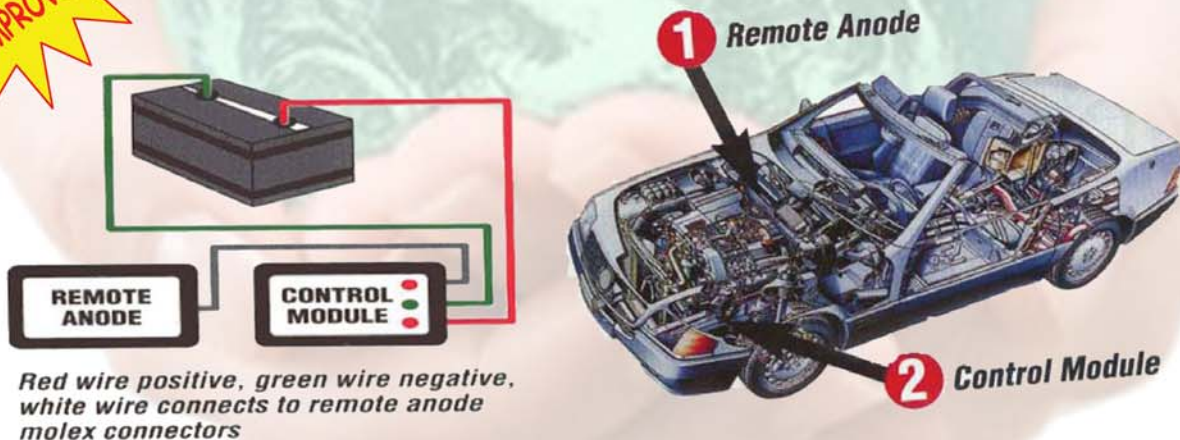
## THE 21ST CENTURY AUTOMOTIVE CORROSION CONTROL SYSTEM

The Auto Saver is an Electronic Environmentally Friendly alternative for Rust Inhibiting protection.

- Delays the effects of rust formation from 3 to 5 times longer than unprotected metal.
- Used to protect underground pipelines, bridges, ships.
- Adapted for use in the automobile protection industry.
- Reduced battery draw protects your vehicle longer during periods of inactivity or low-usage.
- Low-Battery Shut-Off protects the integrity of your vehicle's electronic operating systems.

### Tested by:

- NATIONAL INSTITUTE OF TECHNICAL STANDARDS, USA and
- CANADIAN CENTRE OF INDUSTRIAL RESEARCH OF QUEBEC.







Bureau de la concurrence  
Canada

Competition Bureau  
Canada

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*Notre référence Our File*  
195750 FAS  
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**REGISTERED MAIL**

JUL 17 2008

Mr. Vincent Gallo  
4676 Roslyn Avenue  
Montreal, Quebec H3W 2L2

Dear Mr. Gallo:

**"Auto Saver" electronic anti-corrosion device**

On behalf of the Commissioner of Competition, Sheridan Scott, I am writing to advise you that in accordance with section 22(1) of the *Competition Act*, (the "Act"), the Commissioner has discontinued the inquiries concerning the alleged misleading representations engaged in by your clients, First Administrative Services Inc. ("FAS") and Pro-Tech Seal Manufacturing Inc. ("Pro-Tech"), regarding the promotion of the "Auto Saver" electronic anti-corrosion device.

Our investigation into this matter revealed that your clients made performance claims to the effect that the "Auto Saver" could help inhibit corrosion on the entire surface of new or pre-owned vehicles. These claims were not based on adequate and proper tests as required pursuant to subsection 74.01(1)(b) of the Act.

At the Bureau's request, subsequent testing was performed in order to assess the performance and the efficacy of the "Auto Saver". As a result of the substantiation testing report of March 16, 2007, that you submitted to the Bureau, the expert confirmed that these test results showed that a "corrosion inhibition" reaction had indeed occurred, and he concluded that the latest test results were now considered to be adequate and proper.

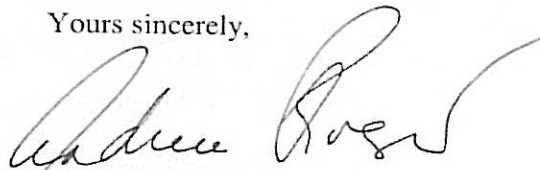
Canada

On the basis of the foregoing, the Commissioner has decided to discontinue the inquiries into the marketing practices of FAS and Pro-Tech, in relation to the "Auto Saver", an electronic anti-corrosion device for vehicles. As required by subsection 22(2) of the Act, the Commissioner has submitted a report in writing to the Minister of Industry advising him of the discontinuance of both inquiries.

The Bureau is an independent agency and does not approve or endorse products. Therefore, the discontinuance of these inquiries does not constitute an approval or endorsement of your clients' product. Consequently, your clients should not be using this letter or make any representations or implied representations that the Bureau is endorsing the product.

Should you have any questions, please do not hesitate to contact Arthur Carson at (819) 953-5189 or Larry Bryenton at (819) 953-4300 of the Bureau's Fair Business Practices Branch.

Yours sincerely,

A handwritten signature in black ink, appearing to read "Andrea Rosen". The signature is fluid and cursive, with a long horizontal stroke extending to the left.

Andrea Rosen  
A/Deputy Commissioner  
Fair Business Practices Branch



# Vincent Gallo, B.A., B.C.L., LL.B.

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May 13, 2009

Mr. Blair Jones  
Pro Tech Seal  
3550-97st NW  
Edmonton, AB T6E 6B3

Dear Mr. Jones:

**RE:      Performance Representations Based on Adequate and Proper Tests**  
***Competition Act***

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The present is to confirm to you that The Auto Saver Systems Inc. has satisfied the Competition Bureau of Canada that the performance claims to the effect that its electronic corrosion protection device helps inhibit corrosion on vehicles are based on proper and adequate testing. In fact, Auto Saver Systems has twice satisfied testing imposed by the Competition Bureau, in 1997 and again in 2008.

For more information on the Competition Bureau's rules regarding performance claims, I would invite you to view the information page on its website, a copy of which is attached for your ease of reference:

<http://www.competitionbureau.gc.ca/eic/site/cb-bc.nsf/eng/00520.html>

As legal counsel, I can assure you that the Competition Bureau is very vigilant in protecting the public against performance claims made by manufacturers and vendors with respect to products they sell. In the case of the Auto Saver, the Competition Bureau imposed rigorous testing protocols and then reviewed the test data to satisfy itself that the Auto Saver did work to inhibit rust on vehicles. Auto Saver Systems has never sold its product in Canada without ensuring it had in place performance testing that satisfied Canadian law.

However, it is not sufficient for a manufacturer or vendor to have testing done on its product to satisfy the standard imposed by the *Competition Act*. The testing must also be shown to be adequate and proper. This standard will depend on the nature of the product being sold. In the case of the Auto Saver, it involved hundreds of hours of lab testing. This was followed by an expert review of the lab procedures and test results to confirm that testing was proper and adequate.

Any person selling and/or distributing electronic corrosion protection devices without the benefit of testing which has been submitted to, reviewed and assessed by the Competition Bureau is at significant risk of being found in violation of the *Competition Act* and may face fines and other sanctions including buying back any product sold. All it would take to trigger an investigation is a complaint being made by a member of the public.

While there are presently several entities selling electronic corrosion protection in the Canadian marketplace, to the best of my knowledge, only one of our competitors appears to have satisfied the Competition Bureau that its performance claims are backed by adequate and proper testing. Dealers and distributors selling devices that have not been so tested are risking investigation by the Competition Bureau. As competition in the electronic rust protection market heats up, it is only a matter of time before complaints are filed against those products which have not submitted and had their testing assessed by the Competition Bureau. For your ease of reference, I attach a copy of the letter I received from the Competition Bureau confirming that the Auto Saver has met the adequate and proper testing required under the *Competition Act*. Anyone selling electronic devices should insist on their potential supplier furnishing such a letter before committing to their product.

Yours very truly,

A handwritten signature in cursive script, reading "Vincent Gallo".

Enclosures  
VG/ig